

# SPARK ENERGY, INC.

## FORM 8-K (Current report filing)

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CIK	0001606268
Symbol	SPKE
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Industry	Electric Utilities
Sector	Utilities
Fiscal Year	12/31

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): March 4, 2019**

**Spark Energy, Inc.**

**(Exact Name of Registrant as Specified in its Charter)**

**Delaware**  
**(State or Other Jurisdiction  
of Incorporation)**

**001-36559**  
**(Commission  
File Number)**

**46-5453215**  
**(IRS Employer  
Identification Number)**

**12140 Wickchester Ln, Ste 100**  
**Houston, Texas 77079**  
**(Address of Principal Executive Offices)**  
**(Zip Code)**

**(713) 600-2600**  
**(Registrant's Telephone Number, Including Area Code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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## Item 2.02 Results of Operations and Financial Condition.

On March 4, 2019, Spark Energy, Inc. (the “Company”) issued a press release announcing fourth quarter and year end 2018 earnings (the “Press Release”). The Press Release is being furnished as Exhibit 99.3 to this Current Report and is incorporated by reference herein. Also on March 4, 2019, the Company held a conference call to discuss its earnings for its fourth quarter and year end 2018. A transcript of the conference call is furnished herewith as Exhibit 99.2 to this Current Report and is incorporated by reference herein. The Company is also furnishing a corrected press release announcing fourth quarter and year end 2018 earnings (the “Corrected Press Release”), which includes a clarifying footnote and audited financial statements as filed in the Company's Form 10-K. The Corrected Press Release is being furnished as Exhibit 99.1 to this Current Report and is incorporated by reference herein.

The information above is being furnished, not filed, pursuant to Item 2.02 of Form 8-K. Accordingly, the information in Item 2.02 of this Current Report, including the Press Release, Corrected Press Release and transcript, will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended (the “Securities Act”), or the Securities Exchange Act of 1934, as amended (the “Exchange Act”), unless specifically identified therein as being incorporated by reference.

### CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS

Exhibit 99.2 to this Current Report may include forward-looking statements that are subject to a number of risks and uncertainties, many of which are beyond our control. These forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act can be identified by the use of forward-looking terminology including “may,” “should,” “likely,” “will,” “believe,” “expect,” “anticipate,” “estimate,” “continue,” “plan,” “intend,” “projects,” or other similar words. All statements, other than statements of historical fact, regarding strategy, future operations, financial position, estimated revenues and losses, projected costs, prospects, plans, objectives and beliefs of management are forward-looking statements. Forward-looking statements may include statements about business strategy and prospects for growth, customer acquisition costs, ability to pay cash dividends, cash flow generation and liquidity, availability of terms of capital, competition and government regulation and general economic conditions. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurance that such expectations will prove correct. The forward-looking statements are subject to risks and uncertainties. These risks, uncertainties and other factors include, but are not limited to, the risks described in Exhibits 99.1 and 99.3 to this Current Report and in the Company’s Annual Report on Form 10-K for the year ended December 31, 2018. All forward-looking statements speak only as of the date made. Unless required by law, we disclaim any obligation to publicly update or revise these statements whether as a result of new information, future events or otherwise. It is not possible for us to predict all risks, nor can we assess the impact of all factors on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
99.1	Corrected Press Release of Spark Energy, Inc., dated March 6, 2019
99.2	Transcript of conference call held by Spark Energy, Inc. on March 4, 2019
99.3	Press Release of Spark Energy, Inc. dated March 4, 2019

## EXHIBIT INDEX

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Corrected Release

March 6, 2019 – This press release updates our release on March 4, 2019 (the “Prior Press Release”) for the following:

- A footnote was added to the liquidity table; and
- The financial statements and reconciliation tables attached to the Prior Press Release were updated to include the audited balance sheets, income statements, statements of cash flows, and reconciliations as filed in the Company’s Form 10-K.

Below is the updated release and schedules.

## **Spark Energy, Inc. Reports Fourth Quarter and Full Year 2018 Financial Results**

March 4, 2019 -- Spark Energy, Inc. ("Spark" or the "Company") (NASDAQ: SPKE), an independent retail energy services company, today reported financial results for the year ended December 31, 2018.

### **Key Business Highlights**

- Recorded \$20.1 million in Adjusted EBITDA, \$50.2 million in Retail Gross Margin, and \$15.3 million in Net Loss for the fourth quarter 2018
- Recorded \$70.7 million in Adjusted EBITDA, \$185.1 million in Retail Gross Margin, and \$14.4 million in Net Loss for the year ended 2018
- Total RCE count of 908,000 as of December 31, 2018
- Average monthly attrition of 4.7% for the year ended December 31, 2018
- Closed three acquisitions in 2018
- Brand consolidation and other synergies on track for \$22 million in run-rate G&A savings
- Increased commitments on the senior credit facility to \$217.5 million

“We have significantly improved the health and stability of the business in 2018, strengthened our balance sheet, and positioned Spark to grow in 2019 and beyond,” said Nathan Kroeker, Spark Energy’s President and Chief Executive Officer. “Despite a challenging first quarter, we achieved our key objectives for the year, which included reducing our exposure to extreme weather risk, simplifying our brands and operating footprint, refocusing on growing our mass market business, and delivering on significant G&A savings across the organization. We also executed three tuck-in acquisitions that required minimal integration and had an immediate positive impact to our Adjusted EBITDA.

“Looking ahead, 2019 is already off to a good start. Our hedging strategy performed very well through the first half of the winter. We continue to shed larger, lower margin C&I customers, while the last of the full year hedges we put on during 2018's Bomb Cyclone rolled off in December. As a result, we expect our electricity unit margins to increase

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steadily over the next couple of years. We continue to focus on our mass market book while realizing the remaining cost savings we first targeted in 2017.

“We recently upsized our credit facility to \$217.5 million, which gives us the flexibility to continue to be opportunistic on the M&A front. When you combine this with our disciplined approach to unit margin improvement and anticipated cost savings, we have a lot to look forward to.”

### Summary Fourth Quarter 2018 Financial Results

For the quarter ended December 31, 2018, Spark reported Adjusted EBITDA of \$20.1 million compared to Adjusted EBITDA of \$28.9 million for the quarter ended December 31, 2017. The decrease was primarily due to lower Retail Gross Margin partially offset by decreased spending on G&A and Customer Acquisition Costs.

For the quarter ended December 31, 2018, Spark reported Retail Gross Margin of \$50.2 million compared to Retail Gross Margin of \$66.2 million for the quarter ended December 31, 2017. The decrease was due to lower electricity unit margins and lower natural gas volumes.

Net loss for the quarter ended December 31, 2018, was \$15.3 million compared to net income of \$46.3 million for the quarter ended December 31, 2017, primarily due to a decrease in the non-cash mark-to-market position of our hedging book, the decrease in Retail Gross Margin detailed above, and the inclusion in 2017 of a reduction in our Tax Receivable Agreement (TRA) liability, offset by lower income tax expense in 2018 due to the Tax Law change.

### Summary Full Year 2018 Financial Results

For the year ended December 31, 2018, Spark reported Adjusted EBITDA of \$70.7 million compared to Adjusted EBITDA of \$102.9 million for the year ended December 31, 2017. The decrease was primarily due to lower Retail Gross Margin due to full year financial impacts of the extreme weather events of the first quarter of 2018, as well as increased G&A, partially offset by a reduction in Customer Acquisition Costs.

For the year ended December 31, 2018, Spark reported Retail Gross Margin of \$185.1 million compared to Retail Gross Margin of \$224.5 million for the year ended December 31, 2017. The decrease was primarily due to lower electricity unit margins caused by the increase in retail costs of goods sold from full year impacts of the extreme weather experienced in the first quarter of 2018 and other factors, along with a reduction in natural gas volumes, partially offset by an increase in electric volumes.

Net loss for the year ended December 31, 2018, was \$14.4 million compared to net income of \$75.0 million for the year ended December 31, 2017, primarily due to a decrease in a non-cash mark-to-market position of our hedging book, the decrease in Retail Gross Margin detailed above, and the inclusion in 2017 of a reduction in our TRA liability, offset by lower income tax expense in 2018 due to the Tax Law change.

### Liquidity and Capital Resources

*(\$ in thousands)*

		<b>December 31, 2018</b>
Cash and cash equivalents	\$	41,002
Senior Credit Facility Availability <sup>(1)</sup>		4,360
Subordinated Debt Availability <sup>(2)</sup>		15,000
Total Liquidity	\$	<u>60,362</u>

(1) Reflects amount of Letters of Credit that could be issued based on existing covenants as of December 31, 2018.

(2) The availability of the Subordinated Debt Facility is dependent on our Founder's financial position and ability to lend.

On January 28, 2019 the Company and Co-Borrowers exercised the accordion feature of the Company's Senior Credit Facility, bringing total commitments under the Senior Credit Facility to \$217.5 million.

### **Dividend**

Spark's Board of Directors declared quarterly dividends of \$0.18125 per share of Class A common stock payable on March 15, 2019, and \$0.546875 per share of Series A Preferred Stock payable on April 15, 2019.

### **Conference Call and Webcast**

Spark will host a conference call to discuss fourth quarter and full year 2018 results on Monday, March 4, 2019, at 9:00 AM Central Time (10:00 AM Eastern).

A live webcast of the conference call can be accessed from the Events & Presentations page of the Spark Energy Investor Relations website at <https://ir.sparkenergy.com/events-and-presentations>. An archived replay of the webcast will be available for twelve months following the live presentation.

### **About Spark Energy, Inc.**

Spark Energy, Inc. is an established and growing independent retail energy services company founded in 1999 that provides residential and commercial customers in competitive markets across the United States with an alternative choice for their natural gas and electricity. Headquartered in Houston, Texas, Spark currently operates in 19 states and serves 94 utility territories. Spark offers its customers a variety of product and service choices, including stable and predictable energy costs and green product alternatives.

We use our website as a means of disclosing material non-public information and for complying with our disclosure obligations under Regulation FD. Investors should note that new materials, including press releases, updated investor presentations, and financial and other filings with the Securities and Exchange Commission are posted on the Spark Energy Investor Relations website at [ir.sparkenergy.com](http://ir.sparkenergy.com). Investors are urged to monitor our website regularly for information and updates about the Company.

### **Cautionary Note Regarding Forward Looking Statements**

This earnings release contains forward-looking statements that are subject to a number of risks and uncertainties, many of which are beyond our control. These forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") can be identified by the use of forward-looking terminology including "may," "should," "likely," "will," "believe," "expect," "anticipate," "estimate," "continue," "plan," "intend," "projects," or other similar words. All statements, other than statements of historical fact included in this earnings release, regarding strategy, future operations, financial position, estimated revenues and losses, projected costs, prospects, plans, objectives and beliefs of management are forward-looking statements. Forward-looking statements appear in a number of places in this earnings release and may include statements about business strategy and prospects for growth, customer acquisition costs, ability to pay cash dividends, cash flow generation and liquidity, availability of terms of capital, competition and government regulation and general economic conditions. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurance that such expectations will prove correct.

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The forward-looking statements in this earnings release and the related earnings call are subject to risks and uncertainties. Important factors that could cause actual results to materially differ from those projected in the forward-looking statements include, but are not limited to:

- changes in commodity prices
- the sufficiency of risk management and hedging policies and practices;
- the impact of extreme and unpredictable weather conditions, including hurricanes and other natural disasters;
- federal, state and local regulation, including the industry's ability to address or adapt to potentially restrictive new regulations that may be enacted by public utility commissions;
- our ability to borrow funds and access credit markets;
- restrictions in our debt agreements and collateral requirements;
- credit risk with respect to suppliers and customers;
- changes in costs to acquire customers and actual attrition rates;
- accuracy of billing systems;
- ability to successfully identify, complete, and efficiently integrate acquisitions into our operations;
- significant changes in, or new changes by, the ISOs in the regions we operate;
- competition; and
- the “Risk Factors” in our latest Annual Report on Form 10-K, and in our quarterly reports, other public filings and press releases.

All forward-looking statements speak only as of the date of this earnings release. Unless required by law, we disclaim any obligation to publicly update or revise these statements whether as a result of new information, future events or otherwise. It is not possible for us to predict all risks, nor can we assess the impact of all factors on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

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**SPARK ENERGY, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**AS OF DECEMBER 31, 2018 AND DECEMBER 31, 2017**  
(in thousands)

	December 31, 2018	December 31, 2017
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 41,002	\$ 29,419
Restricted cash	8,636	—
Accounts receivable, net of allowance for doubtful accounts of \$3,353 and \$4,023 as of December 31, 2018 and 2017, respectively	150,866	158,814
Accounts receivable—affiliates	2,558	3,661
Inventory	3,878	4,470
Fair value of derivative assets	7,289	31,191
Customer acquisition costs, net	14,431	22,123
Customer relationships, net	16,630	18,653
Deposits	9,226	7,701
Renewable energy credit asset	25,717	12,839
Other current assets	11,747	7,867
Total current assets	291,980	296,738
Property and equipment, net	4,366	8,275
Fair value of derivative assets	3,276	3,309
Customer acquisition costs, net	3,893	6,949
Customer relationships, net	26,429	34,839
Deferred tax assets <sup>(1)</sup>	27,321	21,977
Goodwill	120,343	120,154
Other assets	11,130	11,500
Total Assets <sup>(1)</sup>	\$ 488,738	\$ 503,741
<b>Liabilities, Series A Preferred Stock and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable	\$ 69,631	\$ 77,510
Accounts payable—affiliates	2,464	4,622
Accrued liabilities	10,004	10,202
Renewable energy credit liability	42,805	23,477
Fair value of derivative liabilities	6,478	1,637
Current portion of Senior Credit Facility	—	7,500
Current payable pursuant to tax receivable agreement—affiliates	1,658	5,937
Current contingent consideration for acquisitions	1,328	4,024
Current portion of note payable	6,936	13,443
Other current liabilities	647	2,675
Total current liabilities	141,951	151,027
Long-term liabilities:		
Fair value of derivative liabilities	106	492
Payable pursuant to tax receivable agreement—affiliates	25,917	26,355
Long-term portion of Senior Credit Facility	129,500	117,750
Subordinated debt—affiliate	10,000	—
Note payable	—	7,051
Contingent consideration for acquisitions	—	626
Other long-term liabilities	212	172
Total liabilities	307,686	303,473
Commitments and contingencies		
Series A Preferred Stock, par value \$0.01 per share, 20,000,000 shares authorized, 3,707,256 shares issued and outstanding at December 31, 2018 and 1,704,339 shares issued and outstanding at December 31, 2017	90,758	41,173
Stockholders' equity:		

Common Stock :

Class A common stock, par value \$0.01 per share, 120,000,000 shares authorized, 14,178,284 issued and 14,078,838 outstanding at December 31, 2018 and 13,235,082 issued and 13,135,636 outstanding at December 31, 2017	142	132
Class B common stock, par value \$0.01 per share, 60,000,000 shares authorized, 20,800,000 issued and outstanding at December 31, 2018 and 21,485,126 issued and outstanding at December 31, 2017	209	216

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Additional paid-in capital (1)	46,157	47,811
Accumulated other comprehensive (loss)/income	2	(11 )
Retained (deficit) earnings (1)	1,307	11,399
Treasury stock, at cost, 99,446 shares at December 31, 2018 and December 31, 2017	(2,011 )	(2,011 )
Total stockholders' equity (1)	45,806	57,536
Non-controlling interest in Spark HoldCo, LLC (1)	44,488	101,559
Total equity	90,294	159,095
Total Liabilities, Series A Preferred Stock and stockholders' equity	\$ 488,738	\$ 503,741

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.

**SPARK ENERGY, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2018, 2017 and 2016**  
(in thousands)

	Year Ended December 31,		
	2018	2017	2016
<b>Revenues:</b>			
Retail revenues	\$ 1,001,417	\$ 798,772	\$ 547,283
Net asset optimization revenues (expense)	4,511	(717 )	(586 )
<b>Total revenues</b>	<b>1,005,928</b>	<b>798,055</b>	<b>546,697</b>
<b>Operating expenses:</b>			
Retail cost of revenues	845,493	552,167	344,944
General and administrative	111,431	101,127	84,964
Depreciation and amortization	52,658	42,341	32,788
<b>Total operating expenses</b>	<b>1,009,582</b>	<b>695,635</b>	<b>462,696</b>
Operating (loss) income	(3,654 )	102,420	84,001
<b>Other (expense)/income:</b>			
Interest expense	(9,410 )	(11,134 )	(8,859 )
Change in tax receivable agreement liability	—	22,267	—
Interest and other income	749	256	957
<b>Total other expenses</b>	<b>(8,661 )</b>	<b>11,389</b>	<b>(7,902 )</b>
(Loss) income before income tax expense	(12,315 )	113,809	76,099
Income tax expense <sup>(1)</sup>	2,077	38,765	10,426
<b>Net (loss) income <sup>(1)</sup></b>	<b>(14,392 )</b>	<b>75,044</b>	<b>65,673</b>
Less: Net (loss) income attributable to non-controlling interest <sup>(1)</sup>	(13,206 )	55,799	51,229
<b>Net (loss) income attributable to Spark Energy, Inc. stockholders <sup>(1)</sup></b>	<b>\$ (1,186 )</b>	<b>\$ 19,245</b>	<b>\$ 14,444</b>
Less: Dividend on Series A preferred stock	8,109	3,038	—
<b>Net (loss) income attributable to stockholders of Class A common stock</b>	<b>(9,295 )</b>	<b>16,207</b>	<b>14,444</b>
<b>Other comprehensive (loss) income, net of tax:</b>			
Currency translation (loss) gain	31	(59 )	41
Other comprehensive (loss) income	31	(59 )	41
<b>Comprehensive (loss) income</b>	<b>(14,361 )</b>	<b>74,985</b>	<b>65,714</b>
Less: Comprehensive (loss) income attributable to non-controlling interest <sup>(1)</sup>	(13,188 )	55,762	51,259
<b>Comprehensive (loss) income attributable to Spark Energy, Inc. stockholders <sup>(1)</sup></b>	<b>(1,173 )</b>	<b>19,223</b>	<b>14,455</b>

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.



**SPARK ENERGY, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**FOR THE YEARS ENDED DECEMBER 31, 2018 , 2017 AND 2016**  
(in thousands)

	Year Ended December 31,		
	2018	2017	2016
<b>Cash flows from operating activities:</b>			
Net (loss) income <sup>(1)</sup>	\$ (14,392 )	\$ 75,044	\$ 65,673
<b>Adjustments to reconcile net (loss) income to net cash flows provided by operating activities:</b>			
Depreciation and amortization expense	51,436	42,666	48,526
Deferred income taxes <sup>(1)</sup>	(2,328 )	29,821	3,382
Change in TRA liability	—	(22,267 )	—
Stock based compensation	5,879	5,058	5,242
Amortization of deferred financing costs	1,291	1,035	668
Change in fair value of Earnout liabilities	(1,715 )	(7,898 )	(140 )
Accretion on fair value of Earnout liabilities	—	4,108	5,060
Excess tax benefit related to restricted stock vesting	(101 )	179	—
Bad debt expense	10,135	6,550	1,261
Loss (gain) on derivatives, net	18,170	(5,008 )	(22,407 )
Current period cash settlements on derivatives, net	11,038	(19,598 )	(24,427 )
Accretion of discount to convertible subordinated notes to affiliate	—	1,004	150
Earnout Payments	—	(1,781 )	(843 )
Other	(882 )	(5 )	(715 )
<b>Changes in assets and liabilities:</b>			
Decrease (increase) in accounts receivable	2,692	(32,361 )	(12,088 )
Decrease (increase) in accounts receivable—affiliates	859	(1,459 )	(118 )
Decrease (increase) in inventory	674	(718 )	542
Increase in customer acquisition costs	(13,673 )	(25,874 )	(21,907 )
(Increase) decrease in prepaid and other current assets	(14,033 )	1,915	71
(Increase) decrease in other assets	(335 )	(465 )	1,321
Increase in accounts payable and accrued liabilities	10,301	14,831	14,831
(Decrease) increase in accounts payable—affiliates	(2,158 )	51	458
(Decrease) increase in other current liabilities	(3,050 )	(1,210 )	2,364
Increase (decrease) in other non-current liabilities	41	(1,487 )	46
Decrease in intangible assets—customer acquisitions	(86 )	—	—
<b>Net cash provided by operating activities</b>	<b>59,763</b>	<b>62,131</b>	<b>66,950</b>
<b>Cash flows from investing activities:</b>			
Purchases of property and equipment	(1,429 )	(1,704 )	(2,258 )
Cash paid for acquisitions	(17,552 )	(75,854 )	(30,129 )
Contribution to equity method investment	—	—	(1,102 )
<b>Net cash used in investing activities</b>	<b>(18,981 )</b>	<b>(77,558 )</b>	<b>(33,489 )</b>
<b>Cash flows from financing activities:</b>			
Proceeds from issuance of Series A Preferred Stock, net of issuance costs paid	48,490	40,241	—
Payment to affiliates for acquisition of customer book	(7,129 )	—	—
Borrowings on notes payable	417,300	206,400	79,048
Payments on notes payable	(403,050 )	(152,939 )	(66,652 )
Earnout Payments	(1,607 )	(18,418 )	(2,012 )
Payments on the Verde promissory note	(13,422 )	—	—
Restricted stock vesting	(2,895 )	(3,091 )	(1,183 )
Proceeds from issuance of Class B common stock	—	—	13,995
Proceeds from disgorgement of stockholders short-swing profits	244	1,129	941
Excess tax benefit related to restricted stock vesting	—	—	185
Payment of Tax Receivable Agreement Liability	(6,219 )	—	—

Payment of dividends to Class A common shareholders	(9,783 )	(9,519 )	(8,367 )
Payment of distributions to non-controlling unitholders	(35,478 )	(33,800 )	(34,930 )
Payment of dividends to Preferred Stock	(7,014 )	(2,106 )	—
Purchase of Treasury Stock	—	(2,011 )	—
<b>Net cash (used in) provided by financing activities</b>	<b>(20,563 )</b>	<b>25,886</b>	<b>(18,975 )</b>
<b>Increase in Cash and cash equivalents and Restricted Cash</b>	<b>20,219</b>	<b>10,459</b>	<b>14,486</b>
<b>Cash and cash equivalents and Restricted cash—beginning of period</b>	<b>29,419</b>	<b>18,960</b>	<b>4,474</b>
<b>Cash and cash equivalents and Restricted cash—end of period</b>	<b>\$ 49,638</b>	<b>\$ 29,419</b>	<b>\$ 18,960</b>



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**SPARK ENERGY, INC.**  
**OPERATING SEGMENT RESULTS**  
**FOR THE YEARS ENDED December 31, 2018, 2017 and 2016**  
(in thousands, except per unit operating data)

	Year Ended December 31,		
	2018	2017	2016
	(in thousands, except volume and per unit operating data)		
<b>Retail Electricity Segment</b>			
Total Revenues	\$ 863,451	\$ 657,566	\$ 417,229
Retail Cost of Revenues	762,771	477,012	286,795
Less: Net (Losses) Gains on non-trading derivatives, net of cash settlements	(23,988 )	22,086	12,298
Retail Gross Margin —Electricity	\$ 124,668	\$ 158,468	\$ 118,136
Volumes—Electricity (MWhs)	8,630,653	6,755,663	4,170,593
Retail Gross Margin —Electricity per MWh	\$ 14.44	\$ 23.46	\$ 28.33
<b>Retail Natural Gas Segment</b>			
Total Revenues	\$ 137,966	\$ 141,206	\$ 130,054
Retail Cost of Revenues	82,722	75,155	58,149
Less: Net (Losses) Gains on non-trading derivatives, net of cash settlements	(5,197 )	10	7,672
Retail Gross Margin —Gas	\$ 60,441	\$ 66,041	\$ 64,233
Volumes—Gas (MMBtus)	16,778,393	18,203,684	16,819,713
Retail Gross Margin —Gas per MMBtu	\$ 3.60	\$ 3.63	\$ 3.82

**Reconciliation of GAAP to Non-GAAP Measures**

**Adjusted EBITDA**

We define “Adjusted EBITDA” as EBITDA less (i) customer acquisition costs incurred in the current period, (ii) net gain (loss) on derivative instruments, and (iii) net current period cash settlements on derivative instruments, plus (iv) non-cash compensation expense, and (v) other non-cash and non-recurring operating items. EBITDA is defined as net income (loss) before provision for income taxes, interest expense and depreciation and amortization. We deduct all current period customer acquisition costs (representing spending for organic customer acquisitions) in the Adjusted EBITDA calculation because such costs reflect a cash outlay in the period in which they are incurred, even though we capitalize such costs and amortize them over two years in accordance with our accounting policies. The deduction of current period customer acquisition costs is consistent with how we manage our business, but the comparability of Adjusted EBITDA between periods may be affected by varying levels of customer acquisition costs. For example, our Adjusted EBITDA is lower in years of customer growth reflecting larger customer acquisition spending. We do not deduct the cost of customer acquisitions through acquisitions of business or portfolios of customers in calculated Adjusted EBITDA. We deduct our net gains (losses) on derivative instruments, excluding current period cash settlements, from the Adjusted EBITDA calculation in order to remove the non-cash impact of net gains and losses on derivative instruments. We also deduct non-cash compensation expense as a result of restricted stock units that are issued under our long-term incentive plan.

We believe that the presentation of Adjusted EBITDA provides information useful to investors in assessing our liquidity and financial condition and results of operations and that Adjusted EBITDA is also useful to investors as a financial indicator of our ability to incur and service debt, pay dividends and fund capital expenditures. Adjusted EBITDA is a

supplemental financial measure that management and external users of our condensed consolidated financial statements, such as industry analysts, investors, commercial banks and rating agencies, use to assess the following:

- our operating performance as compared to other publicly traded companies in the retail energy industry, without regard to financing methods, capital structure or historical cost basis;
- the ability of our assets to generate earnings sufficient to support our proposed cash dividends; and
- our ability to fund capital expenditures (including customer acquisition costs) and incur and service debt.

### **Retail Gross Margin**

We define retail gross margin as operating income (loss) plus (i) depreciation and amortization expenses and (ii) general and administrative expenses, less (i) net asset optimization revenues, (ii) net gains (losses) on non-trading derivative instruments, and (iii) net current period cash settlements on non-trading derivative instruments. Retail gross margin is included as a supplemental disclosure because it is a primary performance measure used by our management to determine the performance of our retail natural gas and electricity business by removing the impacts of our asset optimization activities and net non-cash income (loss) impact of our economic hedging activities. As an indicator of our retail energy business' operating performance, retail gross margin should not be considered an alternative to, or more meaningful than, operating income (loss), its most directly comparable financial measure calculated and presented in accordance with GAAP.

We believe retail gross margin provides information useful to investors as an indicator of our retail energy business's operating performance.

The GAAP measures most directly comparable to Adjusted EBITDA are net income (loss) and net cash provided by operating activities. The GAAP measure most directly comparable to Retail Gross Margin is operating income (loss). Our non-GAAP financial measures of Adjusted EBITDA and Retail Gross Margin should not be considered as alternatives to net income (loss), net cash provided by operating activities, or operating income (loss). Adjusted EBITDA and Retail Gross Margin are not presentations made in accordance with GAAP and have important limitations as analytical tools. You should not consider Adjusted EBITDA or Retail Gross Margin in isolation or as a substitute for analysis of our results as reported under GAAP. Because Adjusted EBITDA and Retail Gross Margin exclude some, but not all, items that affect net income (loss) and net cash provided by operating activities, and are defined differently by different companies in our industry, our definition of Adjusted EBITDA and Retail Gross Margin may not be comparable to similarly titled measures of other companies.

Management compensates for the limitations of Adjusted EBITDA and Retail Gross Margin as analytical tools by reviewing the comparable GAAP measures, understanding the differences between the measures and incorporating these data points into management's decision-making process.

The following tables present a reconciliation of Adjusted EBITDA to net income (loss) and net cash provided by operating activities for each of the periods indicated.

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**APPENDIX TABLES A-1 AND A-2**  
**ADJUSTED EBITDA RECONCILIATIONS**

(in thousands)  
(unaudited)

(in thousands)	Year Ended December 31,		Quarter Ended December 31,	
	2018	2017	2018	2017
<b>Reconciliation of Adjusted EBITDA to Net (Loss) Income:</b>				
Net (loss) income <sup>(1)</sup>	\$ (14,392 )	\$ 75,044	\$ (15,315 )	\$ 46,299
Depreciation and amortization	52,658	42,341	12,861	11,906
Interest expense	9,410	11,134	2,087	2,374
Income tax expense <sup>(1)</sup>	2,077	38,765	1,475	33,500
<b>EBITDA</b>	<b>49,753</b>	<b>167,284</b>	<b>1,108</b>	<b>94,079</b>
Less:				
Net, (Losses) gains on derivative instruments	(18,170 )	5,008	(16,799 )	39,233
Net, Cash settlements on derivative instruments	(10,587 )	16,309	(4,764 )	(2,499 )
Customer acquisition costs	13,673	25,874	4,724	7,232
Plus:				
Non-cash compensation expense	5,879	5,058	2,172	1,035
Change in Tax Receivable Agreement liability <sup>(2)</sup>	—	(22,267 )	—	(22,267 )
<b>Adjusted EBITDA</b>	<b>\$ 70,716</b>	<b>\$ 102,884</b>	<b>\$ 20,119</b>	<b>\$ 28,881</b>

- 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.
- Represents the change in the value of the Tax Receivable Agreement liability due to U.S. Tax Reform.

(in thousands)	Year Ended December 31,		Quarter Ended December 31,	
	2018	2017	2018	2017
<b>Reconciliation of Adjusted EBITDA to net cash provided by operating activities:</b>				
Net cash provided by operating activities	\$ 59,763	\$ 62,131	\$ 17,910	\$ 1,869
Amortization of deferred financing costs	(1,291 )	(1,035 )	(48 )	(285 )
Bad debt expense	(10,135 )	(6,550 )	(1,655 )	(3,114 )
Interest expense	9,410	11,134	2,087	2,374
Income tax expense <sup>(1)</sup>	2,077	38,765	1,475	33,500
Change in Tax Receivable Agreement liability <sup>(2)</sup>	—	(22,267 )	—	(22,267 )
Accounts receivable, prepaids, current assets	10,482	31,905	20,122	48,989
Inventory	(674 )	718	(199 )	(1,218 )
Accounts payable and accrued liabilities	(5,093 )	(13,672 )	(23,081 )	(21,786 )
Other	6,177	1,755	3,508	(9,181 )
<b>Adjusted EBITDA</b>	<b>\$ 70,716</b>	<b>\$ 102,884</b>	<b>\$ 20,119</b>	<b>\$ 28,881</b>
<b>Cash Flow Data:</b>				
Cash flows provided by operating activities	\$ 59,763	\$ 62,131	\$ 17,910	\$ 1,869
Cash flows used in investing activities	\$ (18,981 )	\$ (77,558 )	\$ 4,712	\$ (19,070 )
Cash flows (used in) provided by financing activities	\$ (20,563 )	\$ 25,886	\$ (15,780 )	\$ 35,371

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.
  2. Represents the change in the value of the Tax Receivable Agreement liability due to U.S. Tax Reform.
-

The following table presents a reconciliation of Retail Gross Margin to operating income (loss) for each of the periods indicated.

**APPENDIX TABLE A-3**  
**RETAIL GROSS MARGIN RECONCILIATION**  
(in thousands)  
(unaudited)

(in thousands)	Year Ended December 31,		Quarter Ended 31,	
	2018	2017	2018	2017
<b>Reconciliation of Retail Gross Margin to Operating Income:</b>				
Operating income	\$ (3,654 )	\$ 102,420	\$ (11,795 )	\$ 59,752
Depreciation and amortization	52,658	42,341	12,861	11,906
General and administrative	111,431	101,127	27,909	31,722
Less:				
Net asset optimization (expenses) revenues	4,511	(717 )	713	(36 )
Net, Losses (gains) on non-trading derivative instruments	(19,571 )	5,588	(17,348 )	39,734
Net, Cash settlements on non-trading derivative instruments	(9,614 )	16,508	(4,560 )	(2,508 )
<b>Retail Gross Margin</b>	<b>\$ 185,109</b>	<b>\$ 224,509</b>	<b>\$ 50,170</b>	<b>\$ 66,190</b>
Retail Gross Margin - Retail Electricity Segment	\$ 124,668	\$ 158,468	\$ 32,055	\$ 42,339
Retail Gross Margin - Retail Natural Gas Segment	\$ 60,441	66,041	\$ 18,115	\$ 23,851

**Contact:** Spark Energy, Inc.

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**Media:**

Kira Jordan, 832-255-7302

## Spark Energy, Inc.'s Fourth Quarter 2018 Earnings Conference Call

March 4, 2019

### Corporate Speakers:

Christian Hettick; Spark Energy, Inc.; IR Professional  
Nathan Kroeker; Spark Energy, Inc.; President, CEO & Director  
Robert Lawrence Lane; Spark Energy, Inc.; VP & CFO

### Participants:

Carter William Driscoll; B. Riley FBR, Inc.; VP & Equity Analyst

## PRESENTATION

Operator: Good morning, ladies and gentlemen. Welcome to the Spark Energy, Inc. Fourth Quarter 2018 Earnings Conference Call. My name is Amanda, and I'll be your operator for today. (Operator Instructions)

As a reminder, this conference is being recorded for replay purposes, and this call will be posted on Spark Energy, Inc. website.

I would now like to turn the conference over to Mr. Christian Hettick with Spark Energy, Inc. Please go ahead.

Christian Hettick: Welcome to Spark Energy's Fourth Quarter 2018 Earnings Call. This call is also being broadcast via webcast, which can be located in the Investor Relations section of our website at [sparkenergy.com](http://sparkenergy.com).

With us today from management is our CEO, Nathan Kroeker; and our CFO, Robert Lane.

Please note that today's discussion may contain forward-looking statements, which are based on assumptions that we believe to be reasonable as of this date. Actual results may differ materially. We urge everyone to review the safe harbor statement in today's earnings release as well as the risk factors in our SEC filings. We undertake no obligation to update these statements as a result of future events, except as required by law.

In addition, we will refer to both GAAP and non-GAAP financial measures. For information regarding our non-GAAP financial measures and reconciliations to the most directly comparable GAAP measures, please refer to today's earnings release.

With that, I'll turn the call over to Nathan Kroeker, our CEO.

Nathan Kroeker: Thank you. Welcome, everybody, to today's earnings call.

I'm going to summarize our fourth quarter and full year results, and then Rob Lane, our CFO, will provide more details on our financials before we close with Q&A.

Last year was transformational here at Spark. We have made tremendous progress on integrating our acquisitions, consolidating our platforms and brands, shoring up our balance sheet and driving down costs, positioning the business for more profitable growth in 2019 and beyond. In addition, all of the full-year hedges we had to put on at elevated prices last January have finally rolled off.

We achieved our key objectives for the year, including reducing our extreme weather risks, dramatically simplifying our brand and operating footprint, refocusing on our mass-market business and delivering significant G&A savings across the organization. We also executed 3 tuck-in acquisitions that are already fully integrated and had an immediate positive impact to our adjusted EBITDA. As a result of all these moves, we expect unit margins and adjusted EBITDA to increase significantly over the next 2 years.

Let's take a moment to take a deeper dive into these accomplishments and what they mean for our future. We've increased the physical portion of our hedge portfolio in order to reduce the collateral exposure associated with weather events. In addition, we have been using physical length and call options as insurance protection from extreme ERCOT summer and New England winter weather. We believe the benefits of reduced risk and a more stable earnings profile far outweigh the added cost of these protections.

While some of you may have heard that we had another Bomb Cyclone this winter, I'm very proud to say that we suffered no ill effects from this winter's extreme cold, and we expect that 2019's first quarter will be a very good start to our year.

We also committed to streamlining and simplifying our footprint, which we have done through the consolidation of our brands, billing systems and office locations. We have eliminated 4 redundant brands and are aligning our business around our best brands going forward. We began the year with 13 billing system instances. We've already reduced that number by half and are on our way to 3 by the end of 2019. We've also consolidated 8 office locations into 2 locations. All of this, along with the associated headcount reductions that we have done, has resulted in us achieving over 75% of our targeted \$22 million in G&A savings to date.

As we move into 2019, we believe our internal initiatives to streamline the business and realize synergies are solidly in place and will help return us to significant growth in our adjusted EBITDA and free cash flow to shareholders.

And with that, I'll turn the call over to Rob for his financial review.

Robert Lawrence Lane: Thank you, Nathan. Good morning. In the fourth quarter, we achieved \$20.1 million in adjusted EBITDA compared to last year's fourth quarter of \$28.9 million. Retail gross margin for the quarter was \$50.2 million compared with \$66.2 million last year. The decrease in retail gross margin was primarily due to lower electric unit margins that shouldn't -- we expect to reverse in 2019. Thanks to our cost saving initiatives, we saw a significant decrease in quarterly G&A year-over-year that we expect to continue this year.

Full year adjusted EBITDA was \$70.7 million compared to \$102.9 million for 2017, while full year retail gross margin was \$185.1 million compared to \$224.5 million. The primary factors contributing to this decrease included decreased power unit margins attributable both to the Bomb Cyclone and the company's liquidity position at the beginning of 2008 that we believe has been remedied, a larger percentage of C&I customers that we are aggressively nonrenewing and an increase in New England capacity costs that should roll off at the end of May.

Our fourth quarter operating expenses improved by over 10% year-over-year, dropping from \$31.7 million to \$27.9 million. This is largely due to the \$17 million of run rate synergies we have achieved to date. We have realized an improvement of nearly 10% year-over-year in our G&A expenses on a normalized basis. We expect to see continued improvement in our G&A as we fully realize \$22 million of G&A savings over our 2017 normalized run rate by the end of 2019.

We ended the year with 908,000 RCEs as a result of proactively nonrenewing some of our less profitable C&I customers as well as reducing our CAC spend, partially offset by the 3 acquisitions. For the year, we spent \$13.7 million on customer acquisition costs compared to \$25.9 million the prior year. Meanwhile, our monthly average customer attrition was 4.7%.

Interest expense for the year fell from \$11.1 million to \$9.4 million primarily because of less accretion on our earn-out liabilities and sellers' note. Income tax expense decreased \$2.1 million to \$2.1 million from \$38.8 million in 2017, driven by a reduction in taxable income due to lower gross margin and a noncash loss on our hedging portfolio.

Our net income for the year was a loss of \$14.4 million or a loss of \$0.69 per fully diluted share compared to net income of \$75 million and \$1.21 per fully diluted share for 2017. 2018 was negatively affected by a \$28.8 million mark-to-market loss, while 2017 was positively affected by a \$21.3 million mark-to-market gain.

As we have reminded investors in the past, when the commodity curve falls as it has done since the elevated curve of December 31, 2017, we experienced a noncash mark-to-market loss that ultimately does not change the actual cash we expect to receive on our fixed-price contracts.

Looking at our balance sheet. We had net debt of \$98 million and total liquidity of \$60 million at year-end. Since the end of the year, we have increased our total lender commitments on our senior credit facility by \$25 million to \$217.5 million, which brings our formal liquidity to \$103 million.

On December 14 and January 15, we paid a quarterly tax dividend on our Class A common stock and our Series A Preferred Stock, respectively. On January 17, we announced our fourth quarter dividend of \$0.18125 per share on our common stock and \$0.54688 per share of preferred stock to be paid on March 15 and April 15, respectively. As we've stated in the past, we expect to pay these quarterly dividends on a go-forward basis.

Back to you, Nathan.



Nathan Kroeker: Thanks, Rob. I'm very proud of everyone here at Spark for the work they put in to improve our business over the course of the last year. We're excited about 2019 as we continue to see the benefits of rationalizing our cost structure and returning our margins to normal levels.

We will now open up the line for questions from our analysts. Operator?

## QUESTIONS AND ANSWERS

Operator: (Operator Instructions) Our first question comes from the line of Carter Driscoll of B. Riley FBR.

Carter William Driscoll: So first question. So you've done a lot of, as you said, a lot of behind-the-scenes work in preparing to have a much proved outlook for 2019 and 2020. Can you talk about some of the puts and takes? You talked about significant growth in adjusted EBITDA, which is the right metric to value guys on. In terms of things like your expectations for price increases, customer growth, attrition, net margin expansion with a little bit more depth and just talk about the factors that you need to occur versus what is already in place to try to get a sense of what's left to be done this year. You've obviously articulated on the call side, but in particular to position yourselves for other aspects that will drive that adjusted EBITDA growth.

Nathan Kroeker: Thanks, Carter. I guess, first thing I would say, you've always had a very good understanding of this business and done a good job of modeling it going forward, so thanks for that. I would point out the 2 -- probably 2 biggest things. One is all of the hedges that we put on at elevated prices last year have rolled off through the end of '18. So all of the things being equal, margins will expand in '19 and '20. The second thing is we're aggressively nonrenewing or appropriately pricing all the C&I contracts on renewal. So you will continue to see our C&I portfolio shrink.

A lot of that C&I load was in at 0 or even slightly negative margins. So as of that portion of the book falls off, net unit margins increase. What you'll see in our investor deck later today is that we're projecting unit margins going back to \$27 to \$30 a megawatt hour. What I would highlight is nothing has to change in order for that to happen. If we just continue with our existing pricing strategy, the natural evolution of the hedges falling off and the change in the mix of the portfolio that we anticipate get us to those unit margins by the middle of 2019.

Carter William Driscoll: Okay, okay. So it's -- and I'm assuming that, that's a relatively benign pricing environment that you don't need to increase prices to realize that either. Is that a fair assumption?

Nathan Kroeker: Yes. So what we -- when we sell new contracts, we target a specific unit margin or a specific return on our upfront investment. The strategy doesn't change. Obviously, our retail pricing changes with changes in the underlying commodity curve, but there's no fundamental shift in our strategy.

Carter William Driscoll: Yes, okay. And then just within the context of the hedges you had to put in place for 2018 for the full year and those that roll off -- but you did talk about some increased weather hedges. Can you just remind us just quantify again? And is that part -- those that have already been taken into account in terms of the expectations of significant growth and adjusted EBITDA, is that correct?

Nathan Kroeker: Yes. So summer of '18, we spent a couple million dollars putting some insurance in place for ERCOT. In November, we put -- we spent \$1 million putting some insurance in place for New England. All of that's already in the portfolio. We fully anticipate doing something similar for summer of '19 and winter of '19, '20. All of that is in -- baked into our go-forward projections.

Carter William Driscoll: Okay. So if I were to keep the book relatively flattish or a bit of a roll-off because of the natural attrition you're going to have on the C&I side and apply those rough unit margins to, let's say, a 75-25 electricity-natural gas book, I mean, you're -- you could -- I mean, just my back-of-the-envelope calculation, you're talking at least 20% growth in EBITDA this year. Is that unreasonable to assume?

Nathan Kroeker: No, it's not unreasonable at all. Like we've said, I think this business reverts back to the historical numbers that we had prior to that storm in January of '18 (inaudible)

Carter William Driscoll: Yes, yes. No, understood. All right. Within that context, so there was obviously -- one of your competitors taken out in terms of an M&A with Crius being taken out just few weeks ago. Could you -- in the context of what your traditional M&A strategy has been and -- could you comment on whether you thought that was a reasonable multiple and/or talk about some of

the opportunities that you're still seeing? I'm assuming that you're looking at kind of small book opportunities and tuck-in acquisitions similar to last year. Do you have a number in mind or an additional kind of range of RCEs you're looking to target this year? Trying to get a sense of what you think the business could be worth once you demonstrate you can go -- you can grow your EBITDA double digit. I mean, is 5, 5.5x a reasonable multiples on trailing 12 months in your estimate?

Nathan Kroeker: Yes, I think it's definitely north of 5, maybe 6. I think the Crius acquisition says there's still room for consolidation in the space. We believe our platform is every bit as attractive as anybody else's in the industry. So I think we've got a very good business platform here. Crius trading doesn't change our strategy at all. I mean, we're focused on a multiyear return to sustainable profitability and growth, and that includes both organic growth as well as tuck-in acquisitions. Tuck-in specifically, our goal is to do 1 or 2 or 3 tuck-in deals every year, kind of like we've been doing for the last 5 years. So really doesn't change our strategy at all in terms of continuing to grow and generate shareholder value.

Carter William Driscoll: Are you seeing, I mean, obviously, after that occurred, I would imagine that a lot of the players of a size of yours maybe were getting some investor interest or even potentially some interest in the organization itself. Could you comment upon that specifically? And/or at what point do you think it would make sense, assuming you got up a bit in that range, do you think you need to demonstrate the growth before you would consider something or would all depend on price?

Robert Lawrence Lane: I'm going to say we do continue to see a lot of interest in our business but not going to comment any further on that.

Carter William Driscoll: All right. I had to try. And then maybe just last question for me. In terms of the costs left to do, can you just quantify -- I mean, not quantify, can you qualify that kind of remaining 25%? Is it a little bit evolved what you had cited that you have achieved to date? In terms of rank consolidation systems, is that the remaining? Is there anything you haven't highlighted that you still need to achieve to reach that target of \$22 million.

Robert Lawrence Lane: No, it's just finishing all the stuff that we've started. So I still have several more billing systems to eliminate. There's a little bit of indirect costs associated with that. We just have to finish everything that we started. So it's well in hand, it's really several more months of hard work and we'll be there. There's no step change assumptions in that.

Carter William Driscoll: Okay. And then, I'm sorry, maybe the last one for me. So we talked a fair amount about electricity, which obviously has a much bigger effect on your financial performance because of the contracts you've entered into and the composition of your customer base. But maybe on the natural gas side, can you talk about maybe what your targets are there on a unit margin perspective? And is it a similar type of time frame that you expect to get back at your historical range?

Robert Lawrence Lane: Yes, we're \$3.7 to \$4 a decatherm. Gas hasn't really fluctuated that much. We've been in the mid to high 3s for several years. We see that continuing, maybe expanding a little bit. Some of the gas contracts we're selling now have more attractive unit margins on them than what we've done historically, so -- but we'll be in the high 3s to \$4 a decatherm going forward.

Carter William Driscoll: Okay. I'm sorry, one more. Any territories in which you're expecting either to maybe go into with a new acquisition? Or will your M&A still be kind of tucked in your existing territory? Just trying to get a sense of any new opportunities that you're vetting at least domestically?

Nathan Kroeker: We're in all the key markets today. M&A for us is really about consolidation and economies of scale. And so there's not a specific market that we're not in that we feel we need to be in. I think we've got the right footprint in order to realize the growth that we're projecting.

Operator: We have no further questions at this time. I'd like to turn the call back over to Mr. Nathan Kroeker.

Nathan Kroeker: All right. Thanks, everybody, for participating in today's call, and we'll talk to you next quarter.

Operator: Ladies and gentlemen, thank you for your participation in today's conference. This does conclude the program. You may now disconnect. Everyone, have a great day.

# Spark Energy, Inc. Reports Fourth Quarter and Full Year 2018 Financial Results

HOUSTON, March 4, 2019 (GLOBE NEWSWIRE) -- Spark Energy, Inc. ("Spark" or the "Company") (NASDAQ: SPKE), an independent retail energy services company, today reported financial results for the year ended December 31, 2018.

## Key Business Highlights

- Recorded \$20.1 million in Adjusted EBITDA, \$50.2 million in Retail Gross Margin, and \$15.3 million in Net Loss for the fourth quarter 2018
- Recorded \$70.7 million in Adjusted EBITDA, \$185.1 million in Retail Gross Margin, and \$14.4 million in Net Loss for the year ended 2018
- Total RCE count of 908,000 as of December 31, 2018
- Average monthly attrition of 4.7% for the year ended December 31, 2018
- Closed three acquisitions in 2018
- Brand consolidation and other synergies on track for \$22 million in run-rate G&A savings
- Increased commitments on the senior credit facility to \$217.5 million

“We have significantly improved the health and stability of the business in 2018, strengthened our balance sheet, and positioned Spark to grow in 2019 and beyond,” said Nathan Kroeker, Spark Energy’s President and Chief Executive Officer. “Despite a challenging first quarter, we achieved our key objectives for the year, which included reducing our exposure to extreme weather risk, simplifying our brands and operating footprint, refocusing on growing our mass market business, and delivering on significant G&A savings across the organization. We also executed three tuck-in acquisitions that required minimal integration and had an immediate positive impact to our Adjusted EBITDA.

“Looking ahead, 2019 is already off to a good start. Our hedging strategy performed very well through the first half of the winter. We continue to shed larger, lower margin C&I customers, while the last of the full year hedges we put on during 2018's Bomb Cyclone rolled off in December. As a result, we expect our electricity unit margins to increase steadily over the next couple of years. We continue to focus on our mass market book while realizing the remaining cost savings we first targeted in 2017.

“We recently upsized our credit facility to \$217.5 million, which gives us the flexibility to continue to be opportunistic on the M&A front. When you combine this with our disciplined approach to unit margin improvement and anticipated cost savings, we have a lot to look forward to.”

## Summary Fourth Quarter 2018 Financial Results

For the quarter ended December 31, 2018, Spark reported Adjusted EBITDA of \$20.1 million compared to Adjusted EBITDA of \$28.9 million for the quarter ended December 31, 2017. The decrease was primarily due to lower Retail Gross Margin partially offset by decreased spending on G&A and Customer Acquisition Costs.

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For the quarter ended December 31, 2018, Spark reported Retail Gross Margin of \$50.2 million compared to Retail Gross Margin of \$66.2 million for the quarter ended December 31, 2017. The decrease was due to lower electricity unit margins and lower natural gas volumes.

Net loss for the quarter ended December 31, 2018, was \$15.3 million compared to net income of \$46.3 million for the quarter ended December 31, 2017, primarily due to a decrease in the non-cash mark-to-market position of our hedging book, the decrease in Retail Gross Margin detailed above, and the inclusion in 2017 of a reduction in our Tax Receivable Agreement (TRA) liability, offset by lower income tax expense in 2018 due to the Tax Law change.

### Summary Full Year 2018 Financial Results

For the year ended December 31, 2018, Spark reported Adjusted EBITDA of \$70.7 million compared to Adjusted EBITDA of \$102.9 million for the year ended December 31, 2017. The decrease was primarily due to lower Retail Gross Margin due to full year financial impacts of the extreme weather events of the first quarter of 2018, as well as increased G&A, partially offset by a reduction in Customer Acquisition Costs.

For the year ended December 31, 2018, Spark reported Retail Gross Margin of \$185.1 million compared to Retail Gross Margin of \$224.5 million for the year ended December 31, 2017. The decrease was primarily due to lower electricity unit margins caused by the increase in retail costs of goods sold from full year impacts of the extreme weather experienced in the first quarter of 2018 and other factors, along with a reduction in natural gas volumes, partially offset by an increase in electric volumes.

Net loss for the year ended December 31, 2018, was \$14.4 million compared to net income of \$75.0 million for the year ended December 31, 2017, primarily due to a decrease in a non-cash mark-to-market position of our hedging book, the decrease in Retail Gross Margin detailed above, and the inclusion in 2017 of a reduction in our TRA liability, offset by lower income tax expense in 2018 due to the Tax Law change.

### Liquidity and Capital Resources

*(\$ in thousands)*

		<b>December 31, 2018</b>
Cash and cash equivalents	\$	41,002
Senior Credit Facility Availability		4,360
Subordinated Debt Availability <sup>(1)</sup>	\$	15,000
Total Liquidity	\$	<u>60,362</u>

(1) The availability of the Subordinated Debt Facility is dependent on our Founder's financial position and ability to lend.

On January 28, 2019 the Company and Co-Borrowers exercised the accordion feature of the Company's Senior Credit Facility, bringing total commitments under the Senior Credit Facility to \$217.5 million.

### Dividend

Spark's Board of Directors declared quarterly dividends of \$0.18125 per share of Class A common stock payable on March 15, 2019, and \$0.546875 per share of Series A Preferred Stock payable on April 15, 2019.

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## **Conference Call and Webcast**

Spark will host a conference call to discuss fourth quarter and full year 2018 results on Monday, March 4, 2019, at 9:00 AM Central Time (10:00 AM Eastern).

A live webcast of the conference call can be accessed from the Events & Presentations page of the Spark Energy Investor Relations website at <https://ir.sparkenergy.com/events-and-presentations>. An archived replay of the webcast will be available for twelve months following the live presentation.

## **About Spark Energy, Inc.**

Spark Energy, Inc. is an established and growing independent retail energy services company founded in 1999 that provides residential and commercial customers in competitive markets across the United States with an alternative choice for their natural gas and electricity. Headquartered in Houston, Texas, Spark currently operates in 19 states and serves 94 utility territories. Spark offers its customers a variety of product and service choices, including stable and predictable energy costs and green product alternatives.

We use our website as a means of disclosing material non-public information and for complying with our disclosure obligations under Regulation FD. Investors should note that new materials, including press releases, updated investor presentations, and financial and other filings with the Securities and Exchange Commission are posted on the Spark Energy Investor Relations website at [ir.sparkenergy.com](http://ir.sparkenergy.com). Investors are urged to monitor our website regularly for information and updates about the Company.

## **Cautionary Note Regarding Forward Looking Statements**

This earnings release contains forward-looking statements that are subject to a number of risks and uncertainties, many of which are beyond our control. These forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") can be identified by the use of forward-looking terminology including "may," "should," "likely," "will," "believe," "expect," "anticipate," "estimate," "continue," "plan," "intend," "projects," or other similar words. All statements, other than statements of historical fact included in this earnings release, regarding strategy, future operations, financial position, estimated revenues and losses, projected costs, prospects, plans, objectives and beliefs of management are forward-looking statements. Forward-looking statements appear in a number of places in this earnings release and may include statements about business strategy and prospects for growth, customer acquisition costs, ability to pay cash dividends, cash flow generation and liquidity, availability of terms of capital, competition and government regulation and general economic conditions. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurance that such expectations will prove correct.

The forward-looking statements in this earnings release and the related earnings call are subject to risks and uncertainties. Important factors that could cause actual results to materially differ from those projected in the forward-looking statements include, but are not limited to:

- changes in commodity prices
  - the sufficiency of risk management and hedging policies and practices;
  - the impact of extreme and unpredictable weather conditions, including hurricanes and other natural disasters;
  - federal, state and local regulation, including the industry's ability to address or adapt to potentially restrictive new regulations that may be enacted by public utility commissions;
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- our ability to borrow funds and access credit markets;
- restrictions in our debt agreements and collateral requirements;
- credit risk with respect to suppliers and customers;
- changes in costs to acquire customers and actual attrition rates;
- accuracy of billing systems;
- ability to successfully identify, complete, and efficiently integrate acquisitions into our operations;
- significant changes in, or new changes by, the ISOs in the regions we operate;
- competition; and
- the “Risk Factors” in our latest Annual Report on Form 10-K, and in our quarterly reports, other public filings and press releases.

All forward-looking statements speak only as of the date of this earnings release. Unless required by law, we disclaim any obligation to publicly update or revise these statements whether as a result of new information, future events or otherwise. It is not possible for us to predict all risks, nor can we assess the impact of all factors on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

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**SPARK ENERGY, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**AS OF DECEMBER 31, 2018 AND DECEMBER 31, 2017**  
(in thousands)  
(unaudited)

	December 31, 2018	December 31, 2017
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 41,002	\$ 29,419
Restricted cash	8,636	—
Accounts receivable, net of allowance for doubtful accounts of \$3,353 and \$4,023 as of December 31, 2018 and 2017, respectively	150,866	158,814
Accounts receivable—affiliates	2,558	3,661
Inventory	3,878	4,470
Fair value of derivative assets	7,289	31,191
Customer acquisition costs, net	14,431	22,123
Customer relationships, net	16,630	18,653
Deposits	9,226	7,701
Renewable energy credit asset	25,717	12,839
Other current assets	11,747	20,706
Total current assets	291,980	296,738
Property and equipment, net	4,366	8,275
Fair value of derivative assets	3,276	3,309
Customer acquisition costs, net	3,893	6,949
Customer relationships, net	26,429	34,839
Deferred tax assets <sup>(1)</sup>	27,321	21,977
Goodwill	120,343	120,154
Other assets	11,130	11,500
Total Assets <sup>(1)</sup>	\$ 488,738	\$ 503,741
<b>Liabilities, Series A Preferred Stock and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable	\$ 69,631	\$ 77,510
Accounts payable—affiliates	2,464	4,622
Accrued liabilities	10,004	33,679
Renewable energy credit liability	42,805	23,477
Fair value of derivative liabilities	6,478	1,637
Current portion of Senior Credit Facility	—	7,500
Current payable pursuant to tax receivable agreement—affiliates	1,658	5,937
Current contingent consideration for acquisitions	1,328	4,024
Current portion of note payable	6,936	13,443
Other current liabilities	647	2,675
Total current liabilities	141,951	151,027
Long-term liabilities:		
Fair value of derivative liabilities	106	492
Payable pursuant to tax receivable agreement—affiliates	25,917	26,355
Long-term portion of Senior Credit Facility	129,500	117,750
Subordinated debt—affiliate	10,000	—
Note payable	—	7,051
Contingent consideration for acquisitions	—	626
Other long-term liabilities	212	172
Total liabilities	307,686	303,473
Commitments and contingencies		

Series A Preferred Stock, par value \$0.01 per share, 20,000,000 shares authorized, 3,707,256 shares issued and outstanding at December 31, 2018 and 1,704,339 shares issued and outstanding at December 31, 2017	90,758	41,173
Stockholders' equity:		
Common Stock :		
Class A common stock, par value \$0.01 per share, 120,000,000 shares authorized, 14,178,284 issued and 14,078,838 outstanding at December 31, 2018 and 13,235,082 issued and 13,135,636 outstanding at December 31, 2017	142	132

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Class B common stock, par value \$0.01 per share, 60,000,000 shares authorized, 20,800,000 issued and outstanding at December 31, 2018 and 21,485,126 issued and outstanding at December 31, 2017	209	216
Additional paid-in capital <sup>(1)</sup>	46,157	47,811
Accumulated other comprehensive (loss)/income	2	(11 )
Retained (deficit) earnings <sup>(1)</sup>	1,307	11,399
Treasury stock, at cost, 99,446 shares at December 31, 2018 and December 31, 2017	(2,011 )	(2,011 )
Total stockholders' equity <sup>(1)</sup>	45,806	57,536
Non-controlling interest in Spark HoldCo, LLC <sup>(1)</sup>	44,488	101,559
Total equity	90,294	159,095
Total Liabilities, Series A Preferred Stock and stockholders' equity	\$ 488,738	\$ 503,741

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.

**SPARK ENERGY, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2018, 2017 and 2016**  
(in thousands)  
(unaudited)

	Year Ended December 31,		
	2018	2017	2016
Revenues:			
Retail revenues	\$ 1,001,417	\$ 798,772	\$ 547,283
Net asset optimization revenues (expense)	4,511	(717 )	(586 )
Total revenues	1,005,928	798,055	546,697
Operating expenses:			
Retail cost of revenues	845,493	552,167	344,944
General and administrative	111,431	101,127	84,964
Depreciation and amortization	52,658	42,341	32,788
Total operating expenses	1,009,582	695,635	462,696
Operating (loss) income	(3,654 )	102,420	84,001
Other (expense)/income:			
Interest expense	(9,410 )	(11,134 )	(8,859 )
Change in tax receivable agreement liability	—	22,267	—
Interest and other income	749	256	957
Total other expenses	(8,661 )	11,389	(7,902 )
(Loss) income before income tax expense	(12,315 )	113,809	76,099
Income tax expense <sup>(1)</sup>	2,077	38,765	10,426
Net (loss) income <sup>(1)</sup>	(14,392 )	75,044	65,673
Less: Net (loss) income attributable to non-controlling interest <sup>(1)</sup>	(13,206 )	55,799	51,229
Net (loss) income attributable to Spark Energy, Inc. stockholders <sup>(1)</sup>	\$ (1,186 )	\$ 19,245	\$ 14,444
Less: Dividend on Series A preferred stock	8,109	3,038	—
Net (loss) income attributable to stockholders of Class A common stock	(9,295 )	16,207	14,444
Other comprehensive (loss) income, net of tax:			
Currency translation (loss) gain	31	(59 )	41
Other comprehensive (loss) income	31	(59 )	41
Comprehensive (loss) income	(14,361 )	74,985	65,714
Less: Comprehensive (loss) income attributable to non-controlling interest <sup>(1)</sup>	(13,188 )	55,762	51,259
Comprehensive (loss) income attributable to Spark Energy, Inc. stockholders <sup>(1)</sup>	(1,173 )	19,223	14,455

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.



**SPARK ENERGY, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**FOR THE YEARS ENDED DECEMBER 31, 2018 , 2017 AND 2016**  
(in thousands)  
(unaudited)

	Year Ended December 31,		
	2018	2017	2016
<b>Cash flows from operating activities:</b>			
Net (loss) income <sup>(1)</sup>	\$ (14,392 )	\$ 75,044	\$ 65,673
<b>Adjustments to reconcile net (loss) income to net cash flows provided by operating activities:</b>			
Depreciation and amortization expense	51,436	42,666	48,526
Deferred income taxes <sup>(1)</sup>	(3,970 )	29,821	3,382
Change in TRA liability	1,433	(22,267 )	—
Stock based compensation	5,879	5,058	5,242
Amortization of deferred financing costs	1,291	1,035	668
Change in fair value of Earnout liabilities	(1,715 )	(7,898 )	(140 )
Accretion on fair value of Earnout liabilities	—	4,108	5,060
Excess tax benefit related to restricted stock vesting	(101 )	179	—
Bad debt expense	10,135	6,550	1,261
Loss (gain) on derivatives, net	18,170	(5,008 )	(22,407 )
Current period cash settlements on derivatives, net	11,038	(19,598 )	(24,427 )
Accretion of discount to convertible subordinated notes to affiliate	—	1,004	150
Earnout Payments	—	(1,781 )	(843 )
Other	(673 )	(5 )	(715 )
<b>Changes in assets and liabilities:</b>			
Decrease (increase) in accounts receivable	2,692	(32,361 )	(12,088 )
Decrease (increase) in accounts receivable—affiliates	859	(1,459 )	(118 )
Decrease (increase) in inventory	674	(718 )	542
Increase in customer acquisition costs	(13,673 )	(25,874 )	(21,907 )
(Increase) decrease in prepaid and other current assets	(14,033 )	1,915	71
(Increase) decrease in other assets	(335 )	(465 )	1,321
Increase in accounts payable and accrued liabilities	10,301	14,831	14,831
(Decrease) increase in accounts payable—affiliates	(2,158 )	51	458
(Decrease) increase in other current liabilities	(3,050 )	(1,210 )	2,364
Increase (decrease) in other non-current liabilities	42	(1,487 )	46
Decrease in intangible assets—customer acquisitions	(2,161 )	—	—
<b>Net cash provided by operating activities</b>	<b>57,689</b>	<b>62,131</b>	<b>66,950</b>
<b>Cash flows from investing activities:</b>			
Purchases of property and equipment	(1,429 )	(1,704 )	(2,258 )
Cash paid for acquisitions	(22,607 )	(75,854 )	(30,129 )
Contribution to equity method investment	—	—	(1,102 )
<b>Net cash used in investing activities</b>	<b>(24,036 )</b>	<b>(77,558 )</b>	<b>(33,489 )</b>
<b>Cash flows from financing activities:</b>			
Proceeds from issuance of Series A Preferred Stock, net of issuance costs paid	48,490	40,241	—
Payment to affiliates for acquisition of customer book	(7,129 )	—	—
Borrowings on notes payable	432,300	206,400	79,048
Payments on notes payable	(418,050 )	(152,939 )	(66,652 )
Earnout Payments	(1,607 )	(18,418 )	(2,012 )
Payments on the Verde promissory note	(13,422 )	—	—
Restricted stock vesting	(2,893 )	(3,091 )	(1,183 )
Proceeds from issuance of Class B common stock	—	—	13,995
Proceeds from disgorgement of stockholders short-swing profits	244	1,129	941

Excess tax benefit related to restricted stock vesting	—	—	185
Payment of Tax Receivable Agreement Liability	(6,219 )	—	—
Payment of dividends to Class A common shareholders	(9,784 )	(9,519 )	(8,367 )
Payment of distributions to non-controlling unitholders	(35,479 )	(33,800 )	(34,930 )
Payment of dividends to Preferred Stock	(7,014 )	(2,106 )	—
Purchase of Treasury Stock	—	(2,011 )	—
<b>Net cash (used in) provided by financing activities</b>	<b>(13,434 )</b>	<b>25,886</b>	<b>(18,975 )</b>
<b>Increase in Cash and cash equivalents and Restricted Cash</b>	<b>20,219</b>	<b>10,459</b>	<b>14,486</b>

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Cash and cash equivalents and Restricted cash—beginning of period	29,419	18,960	4,474
Cash and cash equivalents and Restricted cash—end of period	\$ 49,638	\$ 29,419	\$ 18,960

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.

**SPARK ENERGY, INC.**  
**OPERATING SEGMENT RESULTS**  
**FOR THE YEARS ENDED December 31, 2018, 2017 and 2016**  
(in thousands, except per unit operating data)  
(unaudited)

	Year Ended December 31,		
	2018	2017	2016
	(in thousands, except volume and per unit operating data)		
<b>Retail Electricity Segment</b>			
Total Revenues	\$ 863,451	\$ 657,566	\$ 417,229
Retail Cost of Revenues	762,771	477,012	286,795
Less: Net (Losses) Gains on non-trading derivatives, net of cash settlements	(23,988 )	22,086	12,298
Retail Gross Margin —Electricity	\$ 124,668	\$ 158,468	\$ 118,136
Volumes—Electricity (MWhs)	8,630,653	6,755,663	4,170,593
Retail Gross Margin —Electricity per MWh	\$ 14.44	\$ 23.46	\$ 28.33
<b>Retail Natural Gas Segment</b>			
Total Revenues	\$ 137,966	\$ 141,206	\$ 130,054
Retail Cost of Revenues	82,722	75,155	58,149
Less: Net (Losses) Gains on non-trading derivatives, net of cash settlements	(5,197 )	10	7,672
Retail Gross Margin —Gas	\$ 60,441	\$ 66,041	\$ 64,233
Volumes—Gas (MMBtus)	16,778,393	18,203,684	16,819,713
Retail Gross Margin —Gas per MMBtu	\$ 3.60	\$ 3.63	\$ 3.82

**Reconciliation of GAAP to Non-GAAP Measures**

**Adjusted EBITDA**

We define “Adjusted EBITDA” as EBITDA less (i) customer acquisition costs incurred in the current period, (ii) net gain (loss) on derivative instruments, and (iii) net current period cash settlements on derivative instruments, plus (iv) non-cash compensation expense, and (v) other non-cash and non-recurring operating items. EBITDA is defined as net income (loss) before provision for income taxes, interest expense and depreciation and amortization. We deduct all current period customer acquisition costs (representing spending for organic customer acquisitions) in the Adjusted EBITDA calculation because such costs reflect a cash outlay in the period in which they are incurred, even though we capitalize such costs and amortize them over two years in accordance with our accounting policies. The deduction of current period customer acquisition costs is consistent with how we manage our business, but the comparability of

Adjusted EBITDA between periods may be affected by varying levels of customer acquisition costs. For example, our Adjusted EBITDA is lower in years of customer growth reflecting larger customer acquisition spending. We do not deduct the cost of customer acquisitions through acquisitions of business or portfolios of customers in calculated Adjusted EBITDA. We deduct our net gains (losses) on derivative instruments, excluding current period cash settlements, from the Adjusted EBITDA calculation in order to remove the non-cash impact of net gains and losses on derivative instruments. We also deduct non-cash compensation expense as a result of restricted stock units that are issued under our long-term incentive plan.

We believe that the presentation of Adjusted EBITDA provides information useful to investors in assessing our liquidity and financial condition and results of operations and that Adjusted EBITDA is also useful to investors as a financial indicator of our ability to incur and service debt, pay dividends and fund capital expenditures. Adjusted EBITDA is a supplemental financial measure that management and external users of our condensed consolidated financial statements, such as industry analysts, investors, commercial banks and rating agencies, use to assess the following:

- our operating performance as compared to other publicly traded companies in the retail energy industry, without regard to financing methods, capital structure or historical cost basis;
- the ability of our assets to generate earnings sufficient to support our proposed cash dividends; and
- our ability to fund capital expenditures (including customer acquisition costs) and incur and service debt.

### **Retail Gross Margin**

We define retail gross margin as operating income (loss) plus (i) depreciation and amortization expenses and (ii) general and administrative expenses, less (i) net asset optimization revenues, (ii) net gains (losses) on non-trading derivative instruments, and (iii) net current period cash settlements on non-trading derivative instruments. Retail gross margin is included as a supplemental disclosure because it is a primary performance measure used by our management to determine the performance of our retail natural gas and electricity business by removing the impacts of our asset optimization activities and net non-cash income (loss) impact of our economic hedging activities. As an indicator of our retail energy business' operating performance, retail gross margin should not be considered an alternative to, or more meaningful than, operating income (loss), its most directly comparable financial measure calculated and presented in accordance with GAAP.

We believe retail gross margin provides information useful to investors as an indicator of our retail energy business's operating performance.

The GAAP measures most directly comparable to Adjusted EBITDA are net income (loss) and net cash provided by operating activities. The GAAP measure most directly comparable to Retail Gross Margin is operating income (loss). Our non-GAAP financial measures of Adjusted EBITDA and Retail Gross Margin should not be considered as alternatives to net income (loss), net cash provided by operating activities, or operating income (loss). Adjusted EBITDA and Retail Gross Margin are not presentations made in accordance with GAAP and have important limitations as analytical tools. You should not consider Adjusted EBITDA or Retail Gross Margin in isolation or as a substitute for analysis of our results as reported under GAAP. Because Adjusted EBITDA and Retail Gross Margin exclude some, but not all, items that affect net income (loss) and net cash provided by operating activities, and are defined differently by different companies in our industry, our definition of Adjusted EBITDA and Retail Gross Margin may not be comparable to similarly titled measures of other companies.

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Management compensates for the limitations of Adjusted EBITDA and Retail Gross Margin as analytical tools by reviewing the comparable GAAP measures, understanding the differences between the measures and incorporating these data points into management’s decision-making process.

The following tables present a reconciliation of Adjusted EBITDA to net income (loss) and net cash provided by operating activities for each of the periods indicated.

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**APPENDIX TABLES A-1 AND A-2**  
**ADJUSTED EBITDA RECONCILIATIONS**

(in thousands)  
(unaudited)

(in thousands)	Year Ended December 31,		Quarter Ended December 31,	
	2018	2017	2018	2017
<b>Reconciliation of Adjusted EBITDA to Net (Loss)</b>				
<b>Income:</b>				
Net (loss) income <sup>(1)</sup>	\$ (14,392 )	\$ 75,044	\$ (15,315 )	\$ 46,299
Depreciation and amortization	52,658	42,341	12,861	11,906
Interest expense	9,410	11,134	2,087	2,374
Income tax expense <sup>(1)</sup>	2,077	38,765	1,475	33,500
EBITDA	49,753	167,284	1,108	94,079
Less:				
Net, (Losses) gains on derivative instruments	(18,170 )	5,008	(16,799 )	39,233
Net, Cash settlements on derivative instruments	(10,587 )	16,309	(4,764 )	(2,499 )
Customer acquisition costs	13,673	25,874	4,724	7,232
Plus:				
Non-cash compensation expense	5,879	5,058	2,172	1,035
Change in Tax Receivable Agreement liability <sup>(2)</sup>	—	(22,267 )	—	(22,267 )
<b>Adjusted EBITDA</b>	<b>\$ 70,716</b>	<b>\$ 102,884</b>	<b>\$ 20,119</b>	<b>\$ 28,881</b>

1. 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.
2. Represents the change in the value of the Tax Receivable Agreement liability due to U.S. Tax Reform.

(in thousands)	Year Ended December 31,		Quarter Ended December 31,	
	2018	2017	2018	2017
<b>Reconciliation of Adjusted EBITDA to net cash provided by operating activities:</b>				
Net cash provided by operating activities	\$ 57,689	\$ 62,131	\$ 17,910	\$ 1,869
Amortization of deferred financing costs	(1,291 )	(1,035 )	(48 )	(285 )
Bad debt expense	(10,135 )	(6,550 )	(1,655 )	(3,114 )
Interest expense	9,410	11,134	2,087	2,374
Income tax expense <sup>(1)</sup>	2,077	38,765	1,475	33,500
Change in Tax Receivable Agreement liability <sup>(2)</sup>	—	(22,267 )	—	(22,267 )
Accounts receivable, prepaids, current assets	10,482	31,905	20,122	48,989
Inventory	(674 )	718	(199 )	(1,218 )
Accounts payable and accrued liabilities	(5,093 )	(13,672 )	(23,081 )	(21,786 )
Other	8,251	1,755	3,508	(9,181 )
<b>Adjusted EBITDA</b>	<b>\$ 70,716</b>	<b>\$ 102,884</b>	<b>\$ 20,119</b>	<b>\$ 28,881</b>
<b>Cash Flow Data:</b>				
Cash flows provided by operating activities	\$ 57,689	\$ 62,131	\$ 17,910	\$ 1,869
Cash flows used in investing activities	\$ (24,036 )	\$ (77,558 )	\$ 4,712	\$ (19,070 )
Cash flows (used in) provided by financing activities	\$ (13,434 )	\$ 25,886	\$ (15,780 )	\$ 35,371

- 2017 amounts have been adjusted to reflect certain immaterial prior period adjustments related to the allocation of income and recorded book equity balances between non-controlling interests and Spark Energy, Inc. stockholders. Please see our Form 10-K for our audited financial statements and Notes thereto which include a discussion of these immaterial adjustments.
- Represents the change in the value of the Tax Receivable Agreement liability due to U.S. Tax Reform.

The following table presents a reconciliation of Retail Gross Margin to operating income (loss) for each of the periods indicated.

**APPENDIX TABLE A-3**  
**RETAIL GROSS MARGIN RECONCILIATION**  
(in thousands)  
(unaudited)

(in thousands)	Year Ended December 31,		Quarter Ended 31,	
	2018	2017	2018	2017
<b>Reconciliation of Retail Gross Margin to Operating Income:</b>				
Operating income	\$ (3,654 )	\$ 102,420	\$ (11,795 )	\$ 59,752
Depreciation and amortization	52,658	42,341	12,861	11,906
General and administrative	111,431	101,127	27,909	31,722
Less:				
Net asset optimization (expenses) revenues	4,511	(717 )	713	(36 )
Net, Losses (gains) on non-trading derivative instruments	(19,571 )	5,588	(17,348 )	39,734
Net, Cash settlements on non-trading derivative instruments	(9,614 )	16,508	(4,560 )	(2,508 )
<b>Retail Gross Margin</b>	<b>\$ 185,109</b>	<b>\$ 224,509</b>	<b>\$ 50,170</b>	<b>\$ 66,190</b>
Retail Gross Margin - Retail Electricity Segment	\$ 124,668	\$ 158,468	\$ 32,055	\$ 42,339
Retail Gross Margin - Retail Natural Gas Segment	\$ 60,441	66,041	\$ 18,115	\$ 23,851

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