Via Renewables, Inc. Reports Third Quarter 2022 Financial Results

HOUSTON, November 2, 2022 (ACCESSWIRE) -- Via Renewables, Inc. ("Via Renewables" or the "Company") (NASDAQ: VIA, VIASP), an independent retail energy services company, today reported financial results for the quarter ended September 30, 2022.

Key Highlights

- Reported \$(4.9) million in Net Loss and \$15.1 million in Adjusted EBITDA for the third quarter
- Achieved \$16.6 million in Gross Profit and \$30.5 million in Retail Gross Margin for the third quarter
- Total RCE count of 336,000 as of September 30, 2022
- Total Liquidity of \$67.7 million as of September 30, 2022

"Via is pleased to announce that in August 2022 we entered into an agreement to acquire a book of retail natural gas customers consisting of approximately 18,700 RCEs in the Florida market. There was no upfront cost and the acquisition will be immediately accretive to Adjusted EBITDA beginning in the third quarter of 2022. In addition, to grow the book, Via significantly increased its customer acquisition spend, spending \$1.7 million in the third quarter of 2022 compared to \$0.3 million in the third quarter of 2021." said Keith Maxwell, Via Renewables' President and Chief Executive Officer.

Summary Third Quarter 2022 Financial Results

Net Loss for the quarter ended September 30, 2022, was \$(4.9) million compared to Net Income of \$34.7 million for the quarter ended September 30, 2021. \$41.9 million of the decrease was the result of a reduction in the mark-to-market on our hedges, compared to the prior year. The decrease in Net Income was partially offset by a reduction in both income tax expense and depreciation and amortization expense.

For the quarter ended September 30, 2022, Via Renewables reported Adjusted EBITDA of \$15.1 million compared to Adjusted EBITDA of \$22.0 million for the quarter ended September 30, 2021. Lower Adjusted EBITDA was driven mainly by a reduction of a legal accrual and a payroll tax credit in the third quarter of 2021. In addition we also had higher customer acquisition spend.

For the quarter ended September 30, 2022, Via Renewables reported Gross Profit of \$16.6 million compared to Gross Profit of \$57.7 million for the quarter ended September 30, 2021. The decrease, compared to the prior year, was largely the result of a reduction in the mark-to-market on our hedges.

For the quarter ended September 30, 2022, Via Renewables reported Retail Gross Margin of \$30.5 million compared to Retail Gross Margin of \$30.9 million for the quarter ended September 30, 2021. Higher volumes offset by lower unit margins resulted in a decrease in our Gas Retail Gross Margin. Lower volumes offset by higher unit margins resulted in an increase in our Electric Retail Gross Margin.

Liquidity and Capital Resources

(\$ in thousands)	Septem	ber 30, 2022
Cash and cash equivalents	\$	40,403
Senior Credit Facility Availability (1)		22,247
Subordinated Debt Facility Availability (2)		5,000
Total Liquidity	\$	67,650

(1) Reflects amount of Letters of Credit that could be issued based on existing covenants as of September 30, 2022.

(2) The availability of the Subordinated Facility is dependent on our Founder's discretion.

Dividend

On October 20, 2022, Via Renewables' Board of Directors declared quarterly dividends of \$0.18125 per share on its Class A common stock payable on December 15, 2022 to holders of record on December 1, 2022, and \$0.666071 per share on its Series A Preferred Stock payable on January 17, 2023 to holders of record on January 1, 2023.

Business Outlook

Mr. Maxwell concluded, "We're beginning to see Utilities raise rates to keep up with rising energy prices, which presents an opportunity for Via to be a more competitive option. Heading into the winter, we're positioned well to navigate these rising commodity prices. At the same time, Via is also enjoying an uptick in organic sales while also evaluating potential book acquisitions. Via's goal is to leverage our industry knowledge and business relationships to continue to grow our book and drive long term sustainable growth."

Conference Call and Webcast

Via will host a conference call to discuss third quarter 2022 results on Thursday, November 3, 2022, at 10:00 AM Central Time (11:00 AM Eastern).

A live webcast of the conference call can be accessed from the Events page of the Via Renewables Investor Relations website at <u>https://viarenewables.com/</u>. An archived replay of the webcast will be available for twelve months following the live presentation.

About Via Renewables, Inc.

Via Renewables, Inc. is an independent retail energy services company founded in 1999 that provides residential and commercial customers in competitive markets across the United States with an alternative choice for natural gas and electricity. Headquartered in Houston, Texas, Via Renewables currently operates in 102 utility service territories across 19 states and the District of Columbia. Via Renewables offers its customers a variety of product and service choices, including stable and predictable energy costs and green product alternatives.

We use our website as a means of disclosing material non-public information and for complying with our disclosure obligations under Regulation FD. Investors should note that new materials, including press releases, updated investor presentations, and financial and other filings with the Securities and Exchange Commission are posted on the Via Renewables Investor Relations website at <u>https://viarenewables.com/</u>. Investors are urged to monitor our website regularly for information and updates about the Company.

Cautionary Note Regarding Forward Looking Statements

This earnings release contains forward-looking statements that are subject to a number of risks and uncertainties, many of which are beyond our control. These forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") can be identified by the use of forward-looking terminology including "may," "should," "could," "likely," "will," "believe," "expect," "anticipate," "estimate," "continue," "plan," "intend," "project," or other similar words. All statements, other than statements of historical fact included in this earnings release are forward-looking statements. The forward-looking statements include statements regarding the impacts of the 2021 severe weather event, cash flow generation and liquidity, business strategy, prospects for growth and acquisitions, outcomes of legal proceedings, ability to pay and amount of cash dividends and distributions on our Class A common stock and Series A Preferred Stock, future operations, financial position, estimated revenues and losses, projected costs, prospects, plans, objectives, beliefs of management, availability and terms of capital, competition, governmental regulation and general economic conditions. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurance that such expectations will prove correct.

The forward-looking statements in this earnings release are subject to risks and uncertainties. Important factors that could cause actual results to materially differ from those projected in the forward-looking statements include, but are not limited to:

- the ultimate impact of the 2021 severe weather event, including future benefits or costs related to ERCOT market securitization efforts, and any corrective action by the State of Texas, ERCOT, the Railroad Commission of Texas, or the Public Utility Commission of Texas;
- changes in commodity prices, the margins we achieve, and interest rates;
- the sufficiency of risk management and hedging policies and practices;
- the impact of extreme and unpredictable weather conditions, including hurricanes and other natural disasters;
- federal, state and local regulations, including the industry's ability to address or adapt to potentially restrictive new regulations that may be enacted by public utility commissions;
- our ability to borrow funds and access credit markets;
- restrictions and covenants in our debt agreements and collateral requirements;
- credit risk with respect to suppliers and customers;
- our ability to acquire customers and actual attrition rates;
- changes in cost to acquire customers;
- accuracy of billing systems;
- our ability to successfully identify, complete, and efficiently integrate acquisitions into our operations;
- significant changes in, or new changes by, the independent system operators ("ISOs") in the regions we operate;
- competition; and
- the "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2021, and other public filings and press releases.

You should review the risk factors and other factors noted throughout this earnings release that could cause our actual results to differ materially from those contained in any forward-looking statement. All forward-looking statements speak only as of the date of this earnings release. Unless required by law, we disclaim any obligation to publicly update or revise these statements whether as a result of new information, future events or otherwise. It is not possible for us to predict all risks, nor can we assess the impact of all factors on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

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VIA RENEWABLES, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share data) (unaudited)

	Three Months Ended September 30,				Ni	Nine Months Ended September 30,			
		2022		2021	2022			2021	
Revenues:									
Retail revenues	\$	117,187	\$	98,267	\$	343,592	\$	293,721	
Net asset optimization revenue (expense)		1,672		(288)		(480)		(542)	
Total Revenues		118,859		97,979		343,112		293,179	
Operating Expenses:									
Retail cost of revenues		102,212		40,298		232,621		198,642	
General and administrative		16,302		9,719		44,820		33,053	
Depreciation and amortization		3,270		5,049		13,390		16,498	
Total Operating Expenses		121,784		55,066		290,831		248,193	
Operating (loss) income		(2,925)		42,913		52,281		44,986	
Other (expense) income:									
Interest expense		(2,002)		(1,298)		(5,129)		(4,161)	
Interest and other income		11		63		265		228	
Total other expenses		(1,991)		(1,235)		(4,864)		(3,933)	
(Loss) income before income tax expense		(4,916)		41,678		47,417		41,053	
Income tax (benefit) expense		(48)		7,021		8,726		9,160	
Net (loss) income	\$	(4,868)	\$	34,657	\$	38,691	\$	31,893	
Less: Net (loss) income attributable to non-controlling interests	-	(3,987)		19,774		21,981		14,158	
Net (loss) income attributable to Via Renewables, Inc. stockholders	\$	(881)	\$	14,883	\$	16,710	\$	17,735	
Less: Dividend on Series A Preferred Stock		2,026		1,951		5,677		5,853	
Net (loss) income attributable to stockholders of Class A common stock	\$	(2,907)	\$	12,932	\$	11,033	\$	11,882	
Net (loss) income attributable to Via Renewables, Inc. per share of Class A common stock									
Basic	\$	(0.18)	\$	0.83	\$	0.70	\$	0.79	
Diluted	\$	(0.18)	\$	0.82	\$	0.70	\$	0.79	
Weighted average shares of Class A common stock outstanding									
Basic		15,858		15,572		15,754		14,965	
Diluted		15,858		15,686		15,863		15,099	

Selected Balance Sheet Data

(in thousands)	September 30, 2022	December 31, 2021
Cash and cash equivalents	40,403	68,899
Working capital	120,322	114,188
Total assets	328,154	355,276
Total debt	113,000	135,000
Total liabilities	174,931	217,637
Total stockholders' equity	58,020	53,352

Selected Cash Flow Data

	Nine Months Ended September 30,						
(in thousands)	2022	,		2021			
Net cash provided by operating activities	\$	21,211	\$	18,772			
Net cash used in investing activities	\$	(6,400)	\$	(3,689)			
Net cash (used in) provided by financing activities	\$	(47,780)	\$	11,352			

Operating Segment Results

(in thousands, except volume and per unit operating data)	Three Months Ended September 30,					Nine Months Ended September 3			
	2022		2021		2022			2021	
Retail Electricity Segment									
Total Revenues	\$	104,970	\$	92,104	\$	275,301	\$	242,548	
Retail Cost of Revenues		92,816		41,035		189,092		179,762	
Less: Net (loss) gain on non-trading derivatives, net of cash settlements		(16,353)		22,359		14,240		46,711	
Non-recurring event - Winter Storm Uri		—		497		9,565		(64,403)	
Retail Gross Margin ⁽¹⁾ — Electricity	\$	28,507	\$	28,213	\$	62,404	\$	80,478	
Volumes — Electricity (MWhs) ⁽³⁾		694,035		777,340		1,982,684		2,013,468	
Retail Gross Margin ^{(2) (4)} — Electricity per MWh	\$	41.07	\$	36.29	\$	31.47	\$	39.97	
Retail Natural Gas Segment									
Total Revenues	\$	12,217	\$	6,163	\$	68,291	\$	51,173	
Retail Cost of Revenues		9,396		(737)		43,529		18,880	
Less: Net gain on non-trading derivatives, net of cash settlements		872		4,243		4,263		5,449	
Retail Gross Margin (1) — Gas	\$	1,949	\$	2,657	\$	20,499	\$	26,844	
Volumes — Gas (MMBtus)		1,170,857	_	668,063		7,771,468		5,765,588	
Retail Gross Margin ⁽²⁾ — Gas per MMBtu	\$	1.67	\$	3.98	\$	2.64	\$	4.66	

(1) Reflects the Retail Gross Margin attributable to our Retail Electricity Segment or Retail Natural Gas Segment, as applicable. Retail Gross Margin is a non-GAAP financial measure. See "Non-GAAP Performance Measures" for a reconciliation of Retail Gross Margin to its most directly comparable financial measures presented in accordance with GAAP.

(2) Reflects the Retail Gross Margin for the Retail Electricity Segment or Retail Natural Gas Segment, as applicable, divided by the total volumes in MWh or MMBtu, respectively.

(3) Excludes volumes (8,402 MWhs) related to Winter Storm Uri impact for the nine months ended September, 30, 2021.

(4) Retail Gross Margin - Electricity per MWh excludes Winter Storm Uri impact for the nine months ended September 30, 2021.

Reconciliation of GAAP to Non-GAAP Measures

Adjusted EBITDA

We define "Adjusted EBITDA" as EBITDA less (i) customer acquisition costs incurred in the current period, plus or minus (ii) net (loss) gain on derivative instruments, and (iii) net current period cash settlements on derivative instruments, plus (iv) non-cash compensation expense, and (v) other non-cash and non-recurring operating items. EBITDA is defined as net income (loss) before the provision for income taxes, interest expense and depreciation and amortization. This conforms to the calculation of Adjusted EBITDA in our Senior Credit Facility.

We deduct all current period customer acquisition costs (representing spending for organic customer acquisitions) in the Adjusted EBITDA calculation because such costs reflect a cash outlay in the period in which they are incurred, even though we capitalize and amortize such costs over two years. We do not deduct the cost of customer acquisitions through acquisitions of businesses or portfolios of customers in calculating Adjusted EBITDA.

We deduct our net gains (losses) on derivative instruments, excluding current period cash settlements, from the Adjusted EBITDA calculation in order to remove the non-cash impact of net gains and losses on these instruments. We also deduct non-cash compensation expense that results from the issuance of restricted stock units under our long-term incentive plan due to the non-cash nature of the expense.

We adjust from time to time other non-cash or unusual and/or infrequent charges due to either their non-cash nature or their infrequency. We have historically included the financial impact of weather variability in the calculation of Adjusted EBITDA. We will continue this historical approach, but during the first quarter of 2021 we incurred a net pre-tax financial loss of \$64.9 million due to Winter Storm Uri. This loss was incurred due to uncharacteristic extended sub-freezing temperatures across Texas combined with the impact of the pricing caps ordered by ERCOT. We believe this event is unusual, infrequent, and non-recurring in nature.

As our Senior Credit Facility is considered a material agreement and Adjusted EBITDA is a key component of our material covenants, we consider our covenant compliance to be material to the understanding of our financial condition and/or liquidity. Our lenders under our Senior Credit Facility allowed \$60.0 million of the \$64.9 million pre-tax storm loss incurred in the first quarter of 2021 to be added back as a non-recurring item in the calculation of Adjusted EBITDA for our Debt Covenant Calculations. We received a \$0.4 million credit from ERCOT for winter storm related losses during the third quarter of 2021, resulting in a net pre-tax storm loss of \$64.4 million for the year ended December 31, 2021. In June 2022, we received \$9.6 million from ERCOT related to PURA Subchapter N Securitization financing. For consistent presentation of the financial impact of Winter Storm Uri, \$5.2 million of the \$9.6 million is reflected as non-recurring items reducing Adjusted EBITDA for the nine months ended September 30, 2022.

We believe that the presentation of Adjusted EBITDA provides information useful to investors in assessing our performance and results of operations and that Adjusted EBITDA is also useful for an understanding of our financial condition and/or liquidity due to its use in covenants in our Senior Credit Facility. Adjusted EBITDA is a supplemental financial measure that management and external users of our consolidated financial statements, such as industry analysts, investors, commercial banks and rating agencies, use to assess the following:

- our operating performance as compared to other publicly traded companies in the retail energy industry, without regard to financing methods, capital structure, historical cost basis and specific items not reflective of ongoing operations;
- the ability of our assets to generate earnings sufficient to support our proposed cash dividends;
- our ability to fund capital expenditures (including customer acquisition costs) and incur and service debt; and
- our compliance with financial debt covenants in our Senior Credit Facility.

Retail Gross Margin

We define retail gross margin as gross profit less (i) net asset optimization revenues (expenses), (ii) net gains (losses) on non-trading derivative instruments, (iii) net current period cash settlements on non-trading derivative instruments and (iv) gains (losses) from non-recurring events (including non-recurring market volatility). Retail gross margin is included as a supplemental disclosure because it is a primary performance measure used by our management to determine the performance of our retail natural gas and electricity segments as a result of recurring operations. As an indicator of our retail energy business's operating performance, retail gross margin should not be considered an alternative to, or more meaningful than, gross profit, its most directly comparable financial measure calculated and presented in accordance with GAAP.

We believe retail gross margin provides information useful to investors as an indicator of our retail energy business's operating performance.

We have historically included the financial impact of weather variability in the calculation of Retail Gross Margin. We will continue this historical approach, but during the first quarter of 2021 we added back the \$64.9 million financial loss incurred related to Winter Storm Uri, as described above, in the calculation of Retail Gross Margin because the extremity of the Texas storm combined with the impact of unprecedented pricing mechanisms ordered by ERCOT is considered unusual, infrequent, and non-recurring in nature. In June 2022, we received \$9.6 million from ERCOT related to PURA Subchapter N Securitization financing. The \$9.6 million is reflected as a non-recurring item reducing Retail Gross Margin for the nine months ended September 30, 2022 for consistent presentation of the financial impacts of Winter Storm Uri.

The GAAP measures most directly comparable to Adjusted EBITDA are net income (loss) and net cash provided by (used in) operating activities. The GAAP measure most directly comparable to Retail Gross Margin is gross profit. Our non-GAAP financial measures of Adjusted EBITDA and Retail Gross Margin should not be considered as alternatives to net income (loss), net cash provided by (used in) operating activities, or gross profit. Adjusted EBITDA and Retail Gross Margin are not presentations made in accordance with GAAP and have limitations as analytical tools. You should not consider Adjusted EBITDA or Retail Gross Margin in isolation or as a substitute for analysis of our results as reported under GAAP. Because Adjusted EBITDA and Retail Gross Margin exclude some, but not all, items that affect net income (loss), net cash provided by (used in) operating activities, and gross profit, and are defined differently by different companies in our industry, our definition of Adjusted EBITDA and Retail Gross Margin may not be comparable to similarly titled measures of other companies.

Management compensates for the limitations of Adjusted EBITDA and Retail Gross Margin as analytical tools by reviewing the comparable GAAP measures, understanding the differences between the measures and incorporating these data points into management's decision-making process.

The following tables present a reconciliation of Adjusted EBITDA to net income (loss) and net cash provided (used in) operating activities for each of the periods indicated.

Reconciliation of Adjusted EBITDA to net income (loss):

	Three Months H	Ended September 30,	Nine Months En	ded September 30,
(in thousands)	2022	2021	2022	2021
Net (loss) income	\$ (4,868	3) \$ 34,657	\$ 38,691	\$ 31,893
Depreciation and amortization	3,270	5,049	13,390	16,498
Interest expense	2,002	1,298	5,129	4,161
Income tax (benefit) expense	(48	3) 7,021	8,726	9,160
EBITDA	356	6 48,025	65,936	61,712
Less:				
Net (loss) gain on derivative instruments	(1,645	5) 31,798	55,815	57,726
Net cash settlements on derivative instruments	(14,078	3) (5,660)) (35,922)) (6,050)
Customer acquisition costs	1,684	4 309	4,274	765
Plus:				
Non-cash compensation expense	668	3 441	2,590	2,012
Non-recurring event - Winter Storm Uri	_	- —	(5,162)) 60,000
Non-recurring legal settlement				(2,225)
Adjusted EBITDA	\$ 15,063	\$ 22,019	\$ 39,197	\$ 69,058

Reconciliation of Adjusted EBITDA to net cash provided by operating activities:

	Thr	ee Months End	ed Sej	ptember 30,	Nin	e Months End	ed Se	ptember 30,
(in thousands)	2022			2021	2021			2021
Net cash provided by operating activities	\$	8,267	\$	9,604	\$	21,211	\$	18,772
Amortization of deferred financing costs		(206)		(275)		(919)		(792)
Bad debt expense		(1,062)		(492)		(2,895)		(379)
Interest expense		2,002		1,298		5,129		4,161
Income tax (benefit) expense		(48)		7,021		8,726		9,160
Non-recurring event - Winter Storm Uri				_		(5,162)		60,000
Non-recurring legal settlement		_				_		(2,225)
Changes in operating working capital								
Accounts receivable, prepaids, current assets		2,144		6,456		(7,229)		(25,305)
Inventory		2,883		1,448		3,292		1,048
Accounts payable and accrued liabilities		508		2,952		21,306		15,809
Other		575		(5,993)		(4,262)		(11,191)
Adjusted EBITDA	\$	15,063	\$	22,019	\$	39,197	\$	69,058
Cash Flow Data:			-				-	
Net cash provided by operating activities	\$	8,267	\$	9,604	\$	21,211	\$	18,772
Net cash used in investing activities	\$	(1,240)	\$	(2,626)	\$	(6,400)	\$	(3,689)
Net cash (used in) provided by financing activities	\$	(10,199)	\$	(13,399)	\$	(47,780)	\$	11,352

The following table presents a reconciliation of Retail Gross Margin to gross profit for each of the periods indicated.

Reconciliation of Retail Gross Margin to Gross Profit

	Three Months Ended September 30,					Nine Months Ended September 30,			
(in thousands)	2022		2021		2022			2021	
Total Revenue	\$	118,859	\$	97,979	\$	343,112	\$	293,179	
Less:									
Retail cost of revenues		102,212		40,298		232,621		198,642	
Gross Profit		16,647		57,681		110,491		94,537	
Less:									
Net asset optimization revenue (expense)		1,672		(288)		(480)		(542)	
(Loss) gain on non-trading derivative instruments		(1,413)		32,262		54,570		58,214	
Cash settlements on non-trading derivative instruments		(14,068)		(5,660)		(36,067)		(6,054)	
Non-recurring event - Winter Storm Uri				497		9,565		(64,403)	
Retail Gross Margin	\$	30,456	\$	30,870	\$	82,903	\$	107,322	
Retail Gross Margin - Retail Electricity Segment (1)(2)	\$	28,507	\$	28,213	\$	62,404	\$	80,478	
Retail Gross Margin - Retail Natural Gas Segment	\$	1,949	\$	2,657	\$	20,499	\$	26,844	

(1) Retail Gross Margin - Retail Electricity Segment for the three months ended September 30, 2021 includes a \$0.5 million reduction related to the Winter Storm Uri credit settlements received and for the nine months ended September 30, 2021 includes a \$64.9 million add back related to Winter Storm Uri.

(2) Retail Gross Margin for the nine months ended September 30, 2022 includes a deduction of \$9.6 million related to proceeds received under an ERCOT (Winter Storm Uri) securitization mechanism in June 2022. See further discussion above.