

**FORM 4**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**OMB APPROVAL**

OMB Number: 3235-0287  
 Estimated average burden hours per response... 0.5

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Maxwell W. Keith III (Last) (First) (Middle)			2. Issuer Name and Ticker or Trading Symbol Via Renewables, Inc. [VIA]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner	
12140 Wickchester Lane Suite 100 (Street)			3. Date of Earliest Transaction (Month/Day/Year) 03/15/2023		<input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chief Executive Officer	
Houston TX 77079 (City) (State) (Zip)			4. If Amendment, Date Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1 Title of Security (Instr. 3)	2 Transaction Date (Month/Day/Year)	2A Deemed Execution Date, if any (Month/Day/Year)	3 Transaction Code (Instr. 8)		4 Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5 Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6 Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7 Nature Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
e.g., puts, calls, warrants, options, convertible securities**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit	(1)	03/15/2023		A		4,513 (2)		(3)	(3)	Class A Common Stock	4,513	\$5.81 <sup>(4)</sup>	140,271 <sup>(5)</sup>	D	
Restricted Stock Unit	(1)	03/15/2023		A		3,866 (2)		(6)	(6)	Class A Common Stock	3,866	\$5.81 <sup>(4)</sup>	136,729 <sup>(5)</sup>	D	

**Explanation of Responses:**

- (1) Each Restricted Stock Unit represents a right to receive, upon vesting, one share of Class A Common Stock, cash, or a combination of both. Each Restricted Stock Unit includes tandem dividend equivalents which will vest upon the same schedule as the underlying Restricted Stock Units.
- (2) These Restricted Stock Units accrued on outstanding Restricted Stock Units held by the reporting person as a result of a dividend equivalent payment made to the holder when the Company paid its most recent quarterly dividend on the Class A Common Stock.
- (3) These Restricted Stock Units vest ratably over four years in May of each year starting in the year following the grant.
- (4) The price is based on the closing price on March 1, 2023 of \$5.81.
- (5) Balance includes original grants of Restricted Stock Units and dividend equivalents issued in additional Restricted Stock Units.
- (6) These Restricted Stock Units vest in full on May 18, 2023.

/s/ W Keith Maxwell III By Barbara Clay attorney

/s/ W. Keith Maxwell III, By Barbara Clay, attorney-  
in-fact

03/17/2023

---

\*\*Signature of Reporting Person

---

Date

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.